

ARTWORK WE NEED FROM YOU:

REWARD
DESIGN



Our Graphics Studio is solely Macintosh based, we therefore require any digital artwork to be provided in the following formats.

All graphics must be at 300dpi and no smaller than actual size to be used.

All graphics for print reproduction should be supplied in CMYK format (not RGB).

All fonts must be converted to paths or the font supplied.

PDF artwork is our preferred format for supplying artwork.

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p Suite 15b, 169 Unley Rd
UNLEY SA 5061

Sizes (Not do not include printers bleed on adverts)

Full page advert: 235(h) x 140(w)

Half page vertical advert: 235(h) x 67(w)

Half page horizontal advert: 115(h) x 140(w)

Quarter page vertical advert: 115(h) x 67(w)

Email files to us at haa08@rewarddesign.com.au ONLY if under 10MB.

If larger please put file(s) onto a CD or DVD and post to:

Reward Design Pty Ltd - Suite 15b, 169 Unley Road UNLEY SA 5061.

ADOBE CREATIVE SUITE - file types

PRINT OPTIMISED PDF Acrobat 7/8 Distiller job options

Installation instructions:

Download the job options file to your desktop.

www.rewarddesign.com.au/downloads/RewardPrint_PrintJPEG.joboptions

Launch Acrobat Distiller 7, then drag and drop the file "RewardPrint_PrintJPEG.joboptions" onto the Distiller window.

INDESIGN: (CS2 or CS3)

All Indesign documents supplied for four colour print reproduction should be created in CMYK.

All printer and screen fonts should be included with the document. Ensure that all linked images are included.

ILLUSTRATOR CS: (CS2 or CS3)

All Illustrator files supplied for four colour print reproduction should be created in CMYK (not pantone PMS). From a MAC/PC – Save as an EPS.

All fonts please "convert to outline". Ensure that all linked images are included.

PHOTOSHOP CS:

All photoshop graphics provided should be no less than 300dpi and no smaller than actual size to be used. All graphics for print reproduction should be supplied in CMYK format (not RGB).

If your Photoshop document contains font layers save the document as a Photoshop PDF with the following options selected: "ZIP encoding"; "Include Vector Data"; and "Use Outlines for Text".

NOTES:

- Microsoft Word files are only of value to us for the purposes of extracting text. Ads supplied complete as Word files will have to be reproduced by us or resupplied by the client in the appropriate applications. If the file is to be reproduced by us, we will require all images, logos etc. to be supplied as hard copy or digital files. A fee will be applicable we need to building of artwork and will be quoted prior to any work commencing.
- We do not print PMS Colours, therefore 4 colour process equivalent values must be specified for all PMS colours.

