



# Brisbane2010

TSANZ & ANZSRS  
Annual Scientific Meetings



Brisbane Convention &  
Exhibition Centre  
19-24 March 2010



The Thoracic Society of  
Australia and New Zealand



The Australian and New Zealand  
Society of Respiratory Science Inc.



# Sponsorship Prospectus

## Index

Invitation	2
Venue	2
TSANZ 2010 ASM Sponsorship Opportunities	3
TSANZ 2010 ASM Additional Sponsorship Options	5
ANZSRS 2010 ASM Sponsorship Opportunities	6
TSANZ/ANZSRS Trade Exhibition Information	7
TSANZ ASM Sponsorship Application Form	8
ANZSRS ASM Sponsorship Application Form	9
TSANZ/ANZSRS Exhibition Application Form	10
Explanatory Notes	11

### CONTACT DETAILS

**Conference Manager**  
Elisabeth Eaton

**Exhibition Manager**  
Emma Wundersitz

**Festival City Conventions Pty Ltd**  
PO Box 949 KENT TOWN SA 5071

Phone: 08 8363 1307

Fax: 08 8363 1604

E-mail: [tsanz@fcconventions.com.au](mailto:tsanz@fcconventions.com.au)

## Important Dates

Confirmation of sponsorship rights	With receipt of payment
Balance of sponsorship payments	30 November 2009
Booth allocation	December 2009

### ASM DATES

ANZSRS	19 – 22 March 2010
TSANZ	19 – 24 March 2010

## Invitation

The 2010 TSANZ ANZSRS ASMs will be held in the sunny city of Brisbane. The themes of the conference will be based around lung development and future challenges in respiratory health, disease and research. The local organising committees have recruited some outstanding international speakers to provide input, educate and challenge.

The overseas keynote speakers will be:

### TSANZ

- Professor Stephen Holgate, Medical Research Council Clinical Professor of Immunopharmacology at the University of Southampton, UK. His clinical and research interests are in the mechanisms and treatment of asthma and allied disorders.
- Professor Jeff Whitsett, chief of the Section of Neonatology, Perinatal and Pulmonary Biology at Cincinnati Children's Hospital Medical Center, internationally known for his research in pulmonary medicine, as well as for his clinical expertise in neonatology.

### ANZSRS

- Dr Martin Miller, University Hospital, Birmingham, UK. His interests are in lung function testing including membership of the ATS/ERS Taskforce on Standardisation of Lung Function Testing, and co-author of Cotes 6th Edition "Lung function: physiology, measurement and application in medicine."

### VENUE

Beautiful one day, perfect the next!' That is the phrase used to describe Queensland; and as the capital, Brisbane is no exception. Brisbane is located on the doorstep of beautiful South-East Queensland's coastline with its golden beaches and hinterlands. As a city, the open, undulating expanse of the cityscape is truly something to marvel at. Brisbane has over 1700 parks and other various outdoor community areas taking up a significant amount of the space. We hope that building on the Darwin conference, the ALF healthy activity session will enable you to have a taste of the outdoors before moving inside to wind down at the conference dinner.

We look forward to seeing you in Brisbane in 2010.

*Richard Wood-Baker*  
Chair, Central Program Committee

*Geoff Eather*  
Chair, Local Organising Committee

*Brenton Eckert*  
Chair, ANZSRS LOC

**F**estival City Conventions will once again manage the meeting and assist with sponsorship and the trade exhibition.

Early application is advisable to ensure that your company's marketing goals are realised. A floor plan for the trade exhibition will be forwarded once a booking form has been received.

We recommend that sponsorship and booth application forms are returned as early as possible to ensure sponsorship rights and exhibition space. Further information about the exhibition will be distributed once booths are allocated. Companies should note that booths are allocated initially to sponsors and then to exhibitors strictly in order of the date of receipt of the booking form and payment.

## Benefits

Participating as an exhibitor at this Meeting provides a unique opportunity for you to promote and showcase your products and services. The Meeting is also an opportunity for you to network with other major sponsors from a variety of organisations and businesses. You will have direct access during the two Meetings to 600 - 700 delegates (clinicians, scientists, nurses, physiotherapists and other health professionals involved in respiratory care).

The benefits to your company include:

- an enhanced company profile
- increased customer contact and business opportunities
- a unique opportunity to give clients "hands on" experience with your products
- an opportunity to launch new products

This will result in:

- heightened awareness, an enhanced corporate/product profile
- increased business potential

This is achieved through:

- pre-Meeting promotion in Association publications and functions
- exposure in all printed Meeting material, including the main announcement and Registration Brochure, the Meeting website and final program

**NB:** Your involvement will be featured in all printed material from the time you confirm your commitment, subject to printing deadlines. It will be to your advantage to take up this opportunity immediately in order to gain maximum benefit through pre-Meeting exposure.

## TSANZ Sponsorship Opportunities

*All prices contained in this document are inclusive of GST*

**TSANZ PLATINUM SPONSOR  
AU\$42,500**

### ENTITLEMENTS

- Acknowledgement as a Platinum Sponsor on all printed and electronic material for the TSANZ Annual Scientific Meeting
- Opportunity to hold a Satellite Symposium at the ASM (refer page 5)
- Priority choice of position in the Trade Exhibition including four complimentary 3m x 3m booth (= 6m x 6m)
- Opportunity to purchase additional booths at discounted rate of AU\$5,000 each
- Five VIP passes (full-time registrations including the scientific program, Welcome Reception, Conference Dinner and catering) to be used at the company's discretion
- Four complimentary Exhibitor Stand Passes – Sunday to Tuesday inclusive (excluding social functions – tickets may be purchased)
- Extra Stand Day Passes at a cost of AU\$65 per person per day
- Prominent corporate logo on
  - Trade Exhibition entrance feature
  - Powerpoint slide at the start of TSANZ plenary sessions
  - Registration Brochure
  - TSANZ ASM Program
  - TSANZ Website
  - Abstracts (supplement of Respirology)
- Corporate logo on TSANZ pocket program
- One full page COLOUR advertisement in the ASM Program Book (artwork to be supplied by sponsor)
- One 2-page A4 insert or small promotional item in TSANZ satchel
- Opportunity to direct mail participants prior to Annual Scientific Meeting (to be organised through ASM Secretariat - postage costs to be met by the sponsor)
- Participants list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

**TSANZ GOLD SPONSOR  
AU\$30,000**

**ENTITLEMENTS**

- Acknowledgement as a Gold Sponsor on all printed and electronic material for the TSANZ Annual Scientific Meeting
- Priority choice of position in the Trade Exhibition including two complimentary 3m x 3m booths (= 3m x 6m)
- Opportunity to purchase additional booths at discounted rate of AU\$5,000 each
- Three VIP passes (full-time registrations including scientific program, Welcome Reception, Conference Dinner and catering) to be used at the company's discretion
- Three complimentary Exhibitor Stand Passes – Sunday to Tuesday inclusive (excluding social functions – tickets may be purchased)
- Extra Stand Day Passes at a cost of AU\$65 per person per day.
- Prominent corporate logo on
  - Trade Exhibition entrance feature
  - Powerpoint slide at the start of TSANZ plenary sessions
  - Registration Brochure
  - TSANZ ASM Program
  - TSANZ Website
  - Abstracts (supplement of Respiriology)
- One 2-page A4 insert or small promotional item in TSANZ participants' satchel
- One full page COLOUR advertisement in the ASM Program Book (artwork to be supplied by sponsor)
- Opportunity to direct mail participants prior to Annual Scientific Meeting (to be organised through ASM Secretariat - postage costs to be met by the sponsor)
- Participants list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

**TSANZ SILVER SPONSOR  
AU\$18,500**

**ENTITLEMENTS**

- Acknowledgement as a Silver Sponsor on all printed and electronic material of the TSANZ Annual Scientific Meeting
- Preferential location in the Trade Exhibition including one complimentary 3m x 3m booth
- Two full-time registrations (scientific program, Welcome Reception, Conference Dinner and catering)
- Two complimentary Exhibitor Stand Passes – Sunday to Tuesday inclusive (excluding social functions – tickets may be purchased)
- Extra Stand Day Passes at a cost of AU\$65 per person per day
- Prominent corporate logo on
  - Trade Exhibition entrance feature
  - Powerpoint slide at the start of TSANZ plenary sessions
  - Registration Brochure
  - TSANZ ASM Program
  - TSANZ Web site
  - Abstracts (supplement of Respiriology)
- One 2-page A4 insert or small promotional item in TSANZ participants' satchel
- One full page BLACK AND WHITE advertisement in the ASM Program Book (artwork to be supplied by sponsor)
- Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting



**TSANZ BRONZE SPONSOR  
AU\$12,750**

**ENTITLEMENTS**

- Acknowledgement as a Bronze Sponsor on all printed and electronic material for the TSANZ Annual Scientific Meeting
- One complimentary 3m x 3m booth in the Trade Exhibition
- One full-time registration (scientific program, Welcome Reception, Conference Dinner and catering)
- One complimentary Exhibitor Stand Pass – Sunday to Tuesday inclusive (excluding social functions – tickets may be purchased)
- Extra Stand Day Passes at a cost of AU\$65 per person per day.
- Acknowledgement as a Bronze Sponsor in:
  - Registration Brochure
  - TSANZ ASM Program
  - TSANZ Website
  - Abstracts (supplement of Respiriology)
- Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

**TSANZ AND ANZSRS  
EXHIBITION BOOTH  
AU\$6,000**

**ENTITLEMENTS**

Each booth entitles the company to:

- Two full-time registrations for combined TSANZ ANZSRS Trade Exhibition (includes one Welcome Reception – refer note on page 7)
- Extra Stand Day Passes at a cost of AU\$65 per person per day
- Two ASM satchels each containing a copy each of the combined ANZSRS TSANZ Program Book and Abstracts, and the ANZSRS and TSANZ participants lists (subject to the Privacy Amendment (Private Sector) Act 2001)



## TSANZ Additional Sponsorship Options

**TSANZ SATELLITE SYMPOSIUM  
Saturday, Sunday or Monday evening  
AU\$14,000**

An outline of the proposed Symposium (including speakers) must be submitted to the TSANZ for approval and confirmation of booking.

*Available to Platinum Sponsors only.*

**ENTITLEMENTS**

- Naming rights to a Satellite Symposium at one of the following times:
 

Saturday 20 March	5.30 – 7.00 pm
Sunday 21 March	5.30 – 7.00 pm
Monday 22 March	5.30 – 7.00 pm

**Note:** The scheduled times allow half an hour after completion of the daily program for pre-symposium catering if the company wishes to provide this.

- Promotion of Symposium in meeting releases
- Symposium secretariat services integrated with the ASM registration procedures
- Event secretariat services on the day
- Full audiovisual services (lectern and lapel mike, 1 head table mike, PowerPoint projection). Any additional audiovisual equipment, stage sets or theming are at the sponsor's own cost.
- Corporate signage at the event
- An opportunity to feature the major symposium speaker at a TSANZ breakfast session (Sunday, Tuesday and Wednesday from 7.15 – 8.15 am). The sponsoring company can nominate the preferred day, but details of the speaker and topic must be available in time to be listed in the registration brochure (September 2009) and be approved by the TSANZ Central Program Committee.

**Not included:**

- Arrangement of the program including liaison with speakers
- Cost of catering
- Signage and promotional costs

**Notes:**

1. Symposium sessions will be allocated to Platinum Sponsors in order of receipt of signed form confirming sponsorship (see page 8), but payment of the relevant deposit must be received within 30 days for the session selected to be confirmed.
2. The sponsor of a Satellite Symposium has the right to limit the number of industry participants attending its session. Pre-registration is essential.

**INTERNET AREA  
AU\$8,000**

The Internet Access area will be located in a standard size exhibition booth that will be located next to the sponsor's own booth. It will house four computers and a printer offering access to the internet and email for conference delegates. It will be available to all meeting delegates and will be an integral part of the trade exhibition.

**Entitlements**

- Acknowledgment (with logo) on the screen saver of computers in the Internet Café area (your company to provide screen saver on disk)
- Nomination as a Sponsor of the Annual Scientific Meeting with logo in
  - Registration Brochure
  - TSANZ ASM Program
  - TSANZ Website
- Opportunity to provide hotlinks to appropriate commercial sites hosted by your company.
- Company logo used as "wallpaper" on computers to be used by delegates
- One full-time registration (scientific program, Welcome Reception, Conference Dinner and catering)
- Participants list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting.

**NOTE:** Hardware and software to be provided by the conference.



# ANZSRS ASM 2010 Sponsorship Opportunities

*All prices contained in this document are inclusive of GST*

**ANZSRS GOLD SPONSOR  
AU\$9,000**

**Entitlements**

- One complimentary 3m x 3m booth in the TSANZ/ ANZSRS Trade Exhibition
- One complimentary full-time registration (excludes social functions – tickets may be purchased at additional cost)
- One complimentary Exhibitor Stand Day Pass for the duration of the ANZSRS ASM (Saturday and Sunday) – tickets for social functions can be purchased at additional cost
- Additional Exhibitor Stand Day Passes at AU\$65 per person per day
- Named as a Gold Sponsor on all electronic and print material for the ANZSRS Annual Scientific Meeting
- One full page colour advertisement in the joint ANZSRS TSANZ ASMs Program Book
- Prominent corporate logo on
  - Trade Exhibition entrance feature
  - Powerpoint slide at the start of ANZSRS plenary sessions
  - Registration Brochure
  - TSANZ ANZSRS ASM Joint Program Book
  - ANZSRS Website
  - Abstracts (supplement of Respiriology)
  - TSANZ pocket program
- Corporate logo on joint pocket program
- One 2-page A4 insert in ANZSRS satchel
- Opportunity to direct mail participants prior to Annual Scientific Meeting (to be organised through ASM Secretariat - postage costs to be met by the sponsor)
- Participant list (subject to the Privacy Amendment (Private Sector) Act 2001) available at the Meeting

# TSANZ ANZSRS ASMs Combined Trade Exhibition 2010

## LOCATION

The joint exhibition will be held in the Exhibition Hall of the Brisbane Convention and Exhibition Centre, opening at morning tea on Saturday 20 March 2010. The exhibition will close at afternoon tea on Tuesday 23 March.

## BOOTH PRICE

Standard booth price (inclusive of GST)  
AU\$6,000

## EXHIBITOR ENTITLEMENTS

Each booth entitles the company to:

- Two full-time registrations for combined TSANZ ANZSRS Trade Exhibition (includes one Welcome Reception – refer note below – but excludes both dinners)
- Extra Stand Day Passes at a cost of AU\$65 per person per day
- Two ASMs satchels each containing a copy each of the combined ANZSRS TSANZ Program Book and Abstracts, and the ANZSRS and TSANZ participants lists (subject to the Privacy Amendment (Private Sector) Act 2001)

### Note:

Both ASMs will commence on Saturday morning and the Welcome Receptions for both ANZSRS and TSANZ will be held on the Friday evening. As these functions will be held at separate locations, exhibition staff can attend only one.

## CUSTOM-DESIGNED BOOTHS

- Custom-designed booth sites are permitted but must be advised on the booking form.
- There will be no refund on the booth price for the non-use of standard exhibition modules

## CANCELLATION

No refund will be made for cancellation of exhibition sites after 31 January 2010, unless the site is sold to another exhibitor. There will be a cancellation charge of AU\$300 per cancellation prior to this date to cover administration costs.

## WHY DELEGATES WILL ATTEND YOUR BOOTH

The program has been designed to provide exhibitors with maximum exposure to delegates, with viewing and hospitality until the end of afternoon tea on Tuesday 23 March. On each of the days there is generous exhibition hospitality time – all tea breaks and lunches are served in the exhibition area.

## Catering in Exhibition Area

Morning and afternoon teas and lunches for both the TSANZ and ANZSRS ASMs will be held in the exhibition area from Saturday 20 March until Tuesday 23 March.

## Exhibitor Competitions – Prize Presentation/Drawings

To maximise delegate activity in the exhibition area we will be drawing/presenting exhibitors' prizes in the exhibition area on Tuesday 23 March during afternoon tea. Exhibitors will be called up alphabetically to draw/present their prizes. This is an additional opportunity to have your organisation acknowledged. (However, due to the number of prizes offered, time does not permit promotional speeches.)



# TSANZ / ANZSRS ASMs Sponsorship Applications

## TAX INVOICE

ABN: 17 057 925 836 003

*(Photocopy and return with payment)*

COMPANY NAME: .....  
 (as you wish it to appear on all documentation and signs)

ADDRESS .....

CITY: ..... STATE: ..... POSTCODE: .....

TELEPHONE: ..... FACSIMILE: .....

EMAIL: .....

CONTACT PERSON: .....

● **TSANZ Sponsorship Options (All costs are inclusive of GST)** (Please tick)

**Platinum Sponsor**      **AU\$42,500**      .....

**Gold Sponsor**      **AU\$30,000**      .....

**Silver Sponsor**      **AU\$18,500**      .....

**Bronze Sponsor**      **AU\$12,750**      .....

**Other** .....  
 (please specify)

● **ANZSRS Gold Sponsor**      **AU\$9,000**      .....

**Other** .....  
 (please specify)

**A deposit of 50% of total sponsorship is enclosed**      **AU\$** .....

We accept the terms and conditions outlined.

Signature ..... Date .....

**Refer page 10 for payment options.**

**Return this form with your cheque or advice of payment to:**

TSANZ/ANZSRS 2010 Annual Scientific Meeting  
 Conference Secretariat  
 PO Box 949  
 KENT TOWN SA 5071  
 Phone: 08 8363 1307  
 Fax: 08 8363 1604  
 Email: tsanz@fcconventions.com.au

# TSANZ / ANZSRS ASMs Exhibition Booking

## TAX INVOICE

ABN: 17 057 925 836 003

*(Photocopy and return with payment)*

COMPANY NAME: .....  
 (as you wish it to appear on all documentation and signs)

ADDRESS .....

CITY: ..... STATE: ..... POSTCODE: .....

TELEPHONE: ..... FACSIMILE: .....

EMAIL: .....

CONTACT PERSON: .....

### EXHIBITOR

..... booths @ AU\$6,000 per booth .....

### TSANZ PLATINUM & GOLD SPONSORS ONLY

Additional booths – ..... booths @ AU\$5,000 per booth .....

**Total:** ..... **AU\$** .....

**(Full payment required with booking form – booths will not be allocated until payment is received)**

No of booths required .....

Custom-designed Booth YES / NO

We accept the terms and conditions outlined.

Signature ..... Date .....

**Refer page 10 for payment options.**

**Return this form with your cheque or advice of payment to:**

TSANZ/ANZSRS 2010 Annual Scientific Meeting  
 Conference Secretariat  
 PO Box 949  
 KENT TOWN SA 5071  
 Phone: 08 8363 1307  
 Fax: 08 8363 1604  
 Email: tsanz@fcconventions.com.au

**REGISTER EARLY TO SECURE SPACE**

